



**33rd Annual Conference
Sonesta Fort Lauderdale Beach**

April 14-16, 2019 ~ Fort Lauderdale, FL

ATIM Conference Agenda

All meetings will take place in the Infinity Ballroom

Sunday, April 14, 2019

- 3:00-4:30 pm Registration Desk open - *Impressions foyer*
- 4:30-5:30 pm **Ice-breaker Reception** (beer/wine open bar w/ hors d'oeuvres) - *Impressions foyer*

Monday, April 15, 2019

- 8:00 am **Full Breakfast Buffet - Horizon 1**
Registration Desk open - *Impressions foyer*
- 9:00 am **Welcome to ATIM and Fort Lauderdale**
Andrew Acker - D. Bello Associates
- 9:15 am **Keynote: Gearing Up to Slow Down**
Brian Hughes - President, AMROCK

The market is slowing, but your business doesn't have to be. Hear an engaging assessment from an expert in the field on applying the latest innovations and updating your workflows for efficiencies and compliance. Join in to understand how to best anticipate new emerging trends and what you can do in your operations to dominate in this slow market.
- 10:15 am **Break "Havana Morning"**

Monday, April 15, 2019 continued

- 10:30 am **Evolution of Title: From Torrens – to Blockchain – and Beyond!**
Presenter: Karen Koogler - The Koogler Group
 A past-present-future look at title to real property - from land registration [19th Century] and deed recordation [20th Century] to blockchain technology [21st Century]. This program demonstrates the ways in which history repeats itself and what we can learn from our “industry forefathers” to help chart a course for a sustainable “safe title” future.
- 11:30 am **Evaluating Title’s Changing Future: Traditional Versus Automated Processing**
Moderator: Shawna Rosso - Amrock
Panelist: Don Cantral - NextAce
Panelist: James P. Schlimmer - Cottrell Title & Escrow
 How does automation and the changing risk models affect the future of what title the insurance industry is doing? Is traditional title in the line of fire as data becomes readily available for various companies and underwriters?
- 12:30 pm **Lunch Buffet - Impressions foyer**
- 1:30 pm **Property Records Industry Association (PRIA) Update**
Presenter: TBD - TBD
- 1:45 pm **The “E-Life” from All Sides**
Moderator: David Floyd - NextAce
Panelist: Penny Reed – Wells Fargo Home Lending
Panelist: Maggie Thumberg – Attorneys’ Title Guarantee Fund
Panelist: Tom Kennedy – Director, Record, Taxes and Treasury Division, Broward County
 A county recorder, a banker, and a title officer all walk into a bar and start discussing the development and acceptance of the fully electronic and on-line real estate transaction. E-notary, E-mortgage, E-recording, E-Closing, E-Everything....the questions, boundaries and opportunities are both daunting and expansive. Who is leading the digital revolution? Where do the various stakeholders interact? How do the systems integrate? Who controls the transaction and the data? How close are we really to broad acceptance and usage? This panel of three expert representatives will explore these questions and more?
- 2:30 pm **Break “Florida Sunshine”**

Monday, April 15, 2019 continued

- 2:45 pm **The Burning Questions and the Regulatory Effect of the Growing Cannabis Industry**
Moderator: Alex Studenberg - Title365
Panelist: David Townsend - Agents National
Panelist: Jeff Bates - D. Bello Associates
 As the cannabis industry continues to grow, companies face significant risk when handling transactions involving marijuana money. Title companies are in the middle of the federal and state laws, while having to navigate how to reconcile cannabis related transactions. How does our industry deal with challenges associates with the legality of pot and potential opportunities that exist?
- 3:30 pm **Keynote: How Technology is Changing the Real Estate Marketplace.**
A Conversation with Patrick Stone, Executive Chairman and Founder of Williston Financial Group
 Patrick Stone returns to share his candid and thought-provoking insights into the key issues impacting the Real Estate and Title Insurance industries. Patrick will inform us on current trends in real estate technology, provide forecasts on the economy, and help connect the dots between these macro issues. Patrick will take questions following his presentation.
- 5:00 pm **Wind Down (No Host) - Hotel Lobby Bar**
- 6:30 pm No dinner plans? You are invited to join us for a no host dinner. The restaurant will be announced at conference. Meet in Lobby.

Tuesday, April 16, 2019

- 8:00 am **Full Breakfast Buffet - Horizons 1**
 Registration Desk open - *Impressions foyer*
- 9:00 am **Blockchain Technology: What Exists in Today's World**
Presenter: Tony Franco - SafeChain

Blockchain is more than just a buzzword in 2019. It's built into real applications, implemented in various ways and providing real value for users of all kinds. Let's look at where it's being used and how it's being leveraged to better keep data secure and processes efficient.

Tuesday, April 16, 2019 continued

10:00 am **Break** "Let's Go Bananas"

10:15 am **Using Data and Analytics to Drive Results**

Presenter: Tish Bush - TBD Advisors

Presenter: Tad Buck - Entrinsik

Do you ever feel like you are missing the proverbial ball when it comes to measuring your business? The evolution of data management in business has been a crazy ride. In recent years we have gone from using legal pads and composition book to track volumes and revenue in business to highly sophisticated SQL reporting.

In this session, attendees will learn how to utilize the data they have available to them to develop simple metrics and trend analysis, how to transform data into information, and information into intelligence that can improve performance and ultimately grow your revenues.

11:15 am **Conference Recap and Conclusion**

Moderator: Andrew Acker - D. Bello Associates

In the ATIM tradition, the conference will wrap up with a free form discussion open to any topic important to you.

Possible topics include:

- Does the sun setting of microfilm present an opportunity for plants to partner with the public sector to act as disaster recovery?
- Trends in controlling costs and improving operational efficiency
- Current OCR developments
- Year-over-year transactional growth: How is your market performing?
- Where should ATIM go next year?

11:30 am **Conference Concludes**

12:00 pm **Optional Social Event: Authentic Everglades Tour**

(Separate Registration Required)

Organized with Wild Lime Adventures, take an airboat tour and easy nature walk thru the actual Everglades National Park – not a superficial touristy excursion. April is a prime month for this tour with near perfect weather expected!

\$60 per person covers all tour costs (including boxed lunch). Guests are welcome!

We will leave promptly at 12:00 pm and be back around 5:30 pm.

Tuesday, April 16, 2019 continued

Optional Social Event details continued:

This trip includes:

- Round-trip transportation to/from and through the Everglades National Park with a box lunch included. Depart from the Hotel in Sprinter vans with a guide on board.
- Air Boat tour way out in the real Everglades – A National Geographic-like trip that goes deep into the National Park with a stop at a Native American tree island village; with the opportunity to view alligators and other wildlife.
- Stop at a Miccosukee Native American village – only available by airboat. See their heritage, customs, and special way of life.
- Guided walk with an experienced naturalist thru the National Park, learning about its' ecological significance and its' natural beauty, seeing more wildlife up close.

The ATIM Board would like to thank everyone for attending. Without you, this wouldn't be possible.

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